



Kültahya Dumlupınar Üniversitesi

Faculty of Fine Arts

Visual Communication Design

Görsel İletişim Tasarımı

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181611001	Atatürk's Principles and History of Turkish Revolution I	2+0+0	Compulsory	3
181611003	Turkish Language I	2+0+0	Compulsory	3
181611007	Digital Image Applications	2+1+0	Compulsory	2
181611101	Graphic Drawing I	2+2+0	Compulsory	6
181611300	History of Graphic Design	3+0+0	Compulsory	4
181611303	Art Concept and Theories	2+0+0	Compulsory	3
181611305	Basic Art Education I	4+2+0	Compulsory	7
YDS1	Yabancı Dil Seçmeli Ders Grubu I	2+0+0	Elective	2
Total ECTS				30

181611005	English I	2+0+0	Elective	2
181611997	German I	2+0+0	Elective	2
181611998	French I	2+0+0	Elective	2
181611999	Russian I	2+0+0	Elective	2

2.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181612002	Atatürk's Principles and History of Turkish Revolution II	2+0+0	Compulsory	3
181612004	Turkish Language II	2+0+0	Compulsory	3
181612008	Digital Image Design	2+2+0	Compulsory	4
181612103	Graphic Drawing II	2+2+0	Compulsory	6
181612105	Basic Photography	2+1+0	Compulsory	3
181612306	Basic Art Education II	4+2+0	Compulsory	7
181612307	Introduction to Typography	2+0+0	Compulsory	2
YDS2	Yabancı Dil Seçmeli Ders Grubu II	2+0+0	Elective	2
Total ECTS				30

181612006	English II	2+0+0	Elective	2
181612997	German II	2+0+0	Elective	2
181612998	French II	2+0+0	Elective	2
181612999	Russian II	2+0+0	Elective	2

3.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181613105	Introduction to Graphic Design	4+2+0	Compulsory	7
181613108	Typography I	2+2+0	Compulsory	5
181613121	Digital Media Design I	4+2+0	Compulsory	6
181613122	Advertisement Graphic	2+2+0	Compulsory	5
181613123	Visual Culture and Communication	3+0+0	Compulsory	3
181613126	Graphic Production Techniques	2+2+0	Compulsory	4
Total ECTS				30

4.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181614100	Photography in Design	2+1+0	Compulsory	2
181614104	Visual Communication Design Studio	2+2+0	Compulsory	6
181614112	Graphic Design Theory and Research	3+0+0	Compulsory	3
181614113	Typography II	2+2+0	Compulsory	5
181614118	Graphic Design Applications	4+2+0	Compulsory	6
181614119	Experimental Graphic Design	2+2+0	Compulsory	4
181614131	Desktop Publishing	2+2+0	Compulsory	4
Total ECTS				30

5.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181615115	Packaging Design I	2+2+0	Compulsory	4
181615116	Media Analysis I	3+0+0	Compulsory	3
181615117	Web and Interface Design I	2+2+0	Compulsory	4
181615119	Typography III	2+2+0	Compulsory	4

181615138	Motion Graphics	2+2+0	Compulsory	3
181615143	Illustration I	2+2+0	Compulsory	4
G311	Class 3 Fall Group of Elective Courses1	3+1+0	Elective	8
Total ECTS				30
181615500	Silkscreen I (Elec. Course I)	2+2+0	Elective	4
181615501	Analytic Drawing (Elective Course I)	2+2+0	Elective	4
181615502	Cartoon (Elec. Course I)	2+2+0	Elective	4
181615503	Engraving I (Elec.Course I)	2+2+0	Elective	4
181615504	Printmaking Techniques I	2+2+0	Elective	4
181615505	Turkish Calligraphy	2+2+0	Elective	4
181615506	Studio Photography	2+2+0	Elective	4
181615507	Game Design I	2+2+0	Elective	4
181615508	Printmaking I	2+2+0	Elective	4
181615509	Information Design I	2+2+0	Elective	4

6.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181616118	Media Analysis II	3+0+0	Compulsory	3
181616119	Web and Interface Design II	2+2+0	Compulsory	4
181616120	Packaging Design II	2+2+0	Compulsory	4
181616121	Semiotics in Graphic Design	2+0+0	Compulsory	3
181616124	Typography IV	2+2+0	Compulsory	4
181616139	Illustration II	2+2+0	Compulsory	4
G312	Class 3 Spring Group of Elective Courses1	3+1+0	Elective	8
Total ECTS				30

181616500	Industrial Design (Elec. Course II)	2+2+0	Elective	4
181616501	Printmaking Techniques II	2+2+0	Elective	4
181616502	Traditional Turkish Hand Crafts (Elec. Course II)	2+2+0	Elective	4
181616503	Advertisement Illustration (Elec. Course II)	2+2+0	Elective	4
181616504	Interactive Media	2+2+0	Elective	4
181616505	...	2+2+0	Elective	4
181616506	Printmaking II	2+2+0	Elective	4
181616507	Information Design II	2+2+0	Elective	4

7.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181617125	Graphic Design I	4+2+0	Compulsory	6
181617126	Interactive Graphic Design	2+2+0	Compulsory	4
181617128	Portfolio Design I	2+2+0	Compulsory	4
181617129	2D Computer Animation	2+2+0	Compulsory	4
181617998	Internship I	0+0+0	Compulsory	4
G411	Class 4 Fall Group of Elective Courses1	3+1+0	Elective	8
Total ECTS				30

181617500	Experimental Illustration (Elec. Course III)	2+2+0	Elective	4
181617501	Space Concept and Exhibition Methods (Elec. Course III)	2+2+0	Elective	4
181617502	Calligraphy (Elective Course III)	2+2+0	Elective	4
181617503	Animation (Elective Course III)	2+2+0	Elective	4
181617504	Effective Communication (Elective Course III)	2+2+0	Elective	4
181617505	Entrepreneurship (Elective Course III)	2+2+0	Elective	4
181617506	Interactive Design (Elective Course III)	2+2+0	Elective	4
181617508	Community Service Practices I	2+2+0	Elective	4

8.Semester Course Plan

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
181618130	Graphic Design II	4+2+0	Compulsory	6
181618132	Portfolio Design II	2+2+0	Compulsory	4
181618140	Exhibiting and Expo Graphics	2+2+0	Compulsory	4
181618141	Advertising Information	2+2+0	Compulsory	4
181618999	Internship II	0+0+0	Compulsory	4
G412	Class 4 Spring Group of Elective Courses1	3+1+0	Elective	8
Total ECTS				30

181618500	Drawing Techniques (Elec. Course IV)	2+2+0	Elective	4
181618501	Publication Design (Elec. Course IV)	2+2+0	Elective	4
181618502	Children Books Illustration	2+2+0	Elective	4
181618504	Environmental Graphics	2+2+0	Elective	4

